



FACULTAD DE
**ADMINISTRACIÓN
Y ECONOMÍA**

DEPARTAMENTO DE
ECONOMÍA

1st International Research Symposium

SOCIAL PREFERENCES AND INEQUALITIES

16/17 October

SANTIAGO, CHILE





The University of Santiago de Chile (USACH) is a state institution committed to the generation and application of knowledge for the benefit of society. It aspires to be a benchmark in higher education, particularly in the fields of humanities and scientific-technological development. USACH promotes excellence, equity, inclusion, and pluralism. Organizing an international symposium on Behavioral and Experimental Economics would contribute significantly to its strategic objectives of advancing research, both nationally and internationally, and promoting social equity and community engagement. This initiative reflects the university's unwavering commitment to its core values and leadership in serving society.

The overarching goal of this first international symposium is to foster discussion and dissemination of recent research in the field of Behavioral and Experimental Economics, specifically as it pertains to social inequality. The event aims to bring together academics, researchers, professionals, and students in the fields of economics and related disciplines to share knowledge, perspectives, and advancements in understanding social preferences. It seeks to promote collaboration and the exchange of ideas to develop innovative approaches and effective policies that address the current challenges of inequality in our societies.



Monday 16

REGISTRATION AND WELCOME

8:30-9:00

AUDITORIUM FACULTY OF ECONOMICS AND ADMINISTRATION

OPENING REMARKS

9:00-9:15

BY AUTHORITIES FACULTY OF ECONOMICS AND ADMINISTRATION

KEYNOTE SPEAK

9:15-10:00

Prof. Gary Charness

University of Santa Bárbara, California, USA.

PANEL DISCUSSION

10:00-10:30

Moderated by Prof. Alejandra Vásquez

Research Committee

Coffee Break

SESSION 1

11:00-13:30

SOCIAL PREFERENCES

Daniel Schwartz: The Rise of a Nudge: Field Experiment and Machine Learning on Minimum and Full Credit Card Payments

Hieu Nguyen: Economic Inequality, Subjective Well-being, and American Altruism: An Experimental

Marta Pancheva: The social determinants of Well-being

Santiago Burone: Measuring Multidimensional Well-being when Preferences differ: a Non-parametric Approach

LUNCH

13:30-15:00

AT FAE BUILDING TERRACE



Monday 16

SESSION 2

15:00-16:45

SOCIAL PREFERENCES

Brit Grosskopf: More meat for Boys: Evidence and Perceptions of Discrimination in Restaurants

Quentin Ramond: Neighborhood spillovers in School Choice and Variations by Socioeconomic Background and school level

Juan Carlos Castillo: Perception of Meritocracy and Changes in the Justification of Inequalities in Education

Alejandra Vásquez: Inequality Aversion in Chile: An Investigation on the Interplay between Individual and Social Preferences

Coffee Break

METRO RIDE

Estación Central Metro Station (5:15 PM): Board the metro together for a brief ride to the heart of the historic district.

CULTURAL WALK

17:00-19:30

Giovanni Vecchio: Cultural Walk: Visions of Society and Inequality in the Spaces of the City

WELCOME DINNER

20:00-21:30

ETHNIC RESTAURANT - MEETING PLACE INNER COURTYARD AT 20:00



Tuesday 17

MORNING COFFEE

8:30-9:00

INNER COURTYARD CEPEC

SESSION 3

9:00-11:00

SOCIAL PREFERENCES

Verónica Amarante: Gender Differences in Opinions about Market Solutions and Government Interventions: The Case of Uruguayan Economists

Abu Afzal Tauheed: (En)Gendering Marital Status in Indian Job Market: An Online Field Experimental Study

Paula Luengo: You May Have My Help but Not Necessarily My Friendship: The Effect of Social Class and Empathy on Prosocial Facets

Coffee Break

SESSION 4

11:30-12:30

SOCIAL PREFERENCES

Denise Laroze: Improving Pension Information: Experimental Evidence on Learning using Online Resources

Sebastián Cea: A proposal to Segment Retirement Plans based on risk and Knowledge Distributions

LUNCH

12:30-14:30

OUTSIDE COURTYARD



Tuesday 17

SESSION 5

14:30-16:00

SOCIAL PREFERENCES

Nicolás Curotto: Designing Communication Campaign During an Energy Crisis: The Role of Behavioral Decision Research in a Multicultural Study

Rodrigo Caputo: Pivotal Decision Maker, Agenda Power and Collective Responsibility Attribution

Luis Maldonado: Does Information about Economic Inequality affect Opportunity Beliefs? Results from Survey Experiments

Coffee Break

CLOSING REMARKS

16:00-

AUDITORIUM CEPEC



KEYNOTE SPEAKER

🕒 Monday 16, 09:15 - 10:30

📍 Auditorium FAE



PROF. GARY CHARNESS

ECONOMY PREFERENCES AND EXPERIMENTAL

University of Santa Bárbara, California USA

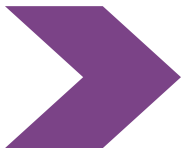
Gary Charness (born February 3rd, 1950) is a distinguished Professor of Economics and the Director of the Experimental and Behavioral Economics Laboratory at the University of California, Santa Barbara. With an extensive background in experimental and behavioral work, he has become a leading figure in the field of experimental economics, currently holding the 3rd rank worldwide by RePEc. Gary's expertise extends to various areas of economic research, where he focuses on understanding human behavior and decision-making.

Publication and Board Memberships

As a prolific researcher, Gary Charness has contributed significantly to the advancement of economic knowledge. His research findings have been published in highly regarded journals such as *Econometrica*, *American Economic Review*, *Quarterly Journal of Economics*, *Journal of Economic Theory*, *Games and Economic Behavior*, and *Management Science*. In addition to his academic publications, Gary serves on the board of six influential journals, namely the *American Economic Review*, *Management Science*, *Games and Economic Behavior*, *Journal of the European Economic Association*, *Experimental Economics*, and *Journal of Economic Behavior and Organization*.

Key Areas of Research

Gary's expertise lies in conducting laboratory and field experiments to examine a wide range of economic and social environments. His research touches upon various critical aspects, including social preferences, identity and group membership, communication and beliefs, behavioral interventions, group decision-making, social networks, gender economics, and individual decision-making. A pivotal focus of his work revolves around devising strategies to effect beneficial social outcomes, particularly in challenging economic settings.



SESSION 1



Monday 16, 11:00-13:30



Room 1002



The Rise of a Nudge: Field Experiment and Machine Learning on Minimum and Full Credit Card Payments

Daniel Schwartz, University of Chile (CHILE)

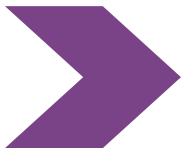
Daniel is an Assistant Professor of the Department of Industrial Engineering at the University of Chile. PhD at Carnegie Mellon University and PostDoc at the University of Pennsylvania. His research focuses on consumer behavior, behavioral economics, and methods for conducting field experiments to understand the decision-making process that generates behavioral changes in consumers and organizations. Among the areas in which he has developed his research are environmental behavior and energy consumption, financial and insurance decisions, food labeling, and prosocial behavior.

Economic Inequality, Subjective Well-being, and American Altruism: An Experimental

Hieu Nguyen, Illinois Wesleyan University (USA)



Hieu is an Assistant Professor of Economics at Illinois Wesleyan University. He is also affiliated with the University of Chicago as a visiting scholar, and with the Global Labor Organization as a non-resident research fellow. Dr. Nguyen is deeply interested in understanding the causes and consequences of economic mobility, and public policy vehicles to foster it. To date, his research has appeared in Labour Economics, Economics and Human Biology, and other peer-reviewed journals. His work has been featured in various mediums, including book chapters, dissertations, the White House, and the popular press.



SESSION 1



Monday 16, 11:00-13:30



Room 1002



The Social Determinants of Wellbeing

Marta Pancheva, Instituto Universitario Sophia (ITALY)

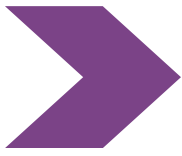
Marta is an Economist from Bulgaria. She holds a PhD in Economics from LUMSA University (Rome, Italy). She has been a visiting scholar at the Institute of Aging at the University of Wisconsin-Madison (Madison, USA) and has collaborated with research groups at the University of Milan-Bicocca within the longitudinal research project "Italian lives", and at the University of Applied Sciences and Arts of Southern Switzerland (Lugano, Switzerland) within the project "Analysis of the population in a situation of vulnerability: Exploratory study in the municipality of Mendrisio". Currently, Marta is a research fellow in Political Economy and lecturer of the courses Judgment and Managerial Decision Making and Research Methods and Statistics at SOPHIA University (Florence, Italy). Her main research interests include: social preferences; social capital; multidimensional well-being and poverty measures; income and health inequalities.

Measuring Multidimensional Well-being when Preferences differ: a Non-parametric Approach

Santiago Burone, University of Antwerp (BELGIUM)



Santiago has been a PhD candidate in Economics and Social Science at the University of Antwerp (Belgium) since October 2020. He holds a Master's and a Bachelor's in Economics from Universidad de la República (Uruguay). In his research, he studies the multidimensional measurement of well-being with a special focus on the incorporation of individual preferences. His research interests include inequality, poverty, and social choice from a redistributive perspective."



SESSION 2

🕒 Monday 16, 15:00-16:45 📍 Room 1002



More meat for Boys: Evidence and Perceptions of Discrimination in Restaurants

Brit Grosskopf, University of Exeter (UNITED KINGDOM)

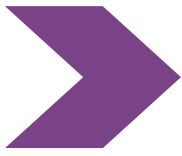
Brit joined the University of Exeter Business School as a Professor of Economics in September 2013. She was Head of the Economics Department from September 2014 until December 2022. Originally from Germany, Brit did her undergraduate degree in economics at the Humboldt University in Berlin. She completed her PhD dissertation Social Preferences and Learning in Experimental Games under the supervision of Rosemarie Nagel at the Universitat Pompeu Fabra, Barcelona, in 2000. She then spent three years at Harvard Business School, where she was a post-doc with Al Roth (Nobel Laureate, Economics 2012). Brit then took a tenure-track job at Texas A&M University where she was granted tenure in 2009. She moved to the University of Birmingham as a Professor in Experimental Economics in 2011, where she founded the Birmingham Experimental Economics Laboratory (BEEL) of which she was the Director until she joined Exeter. Brit's research interests lie at the intersection of economics and psychology. She uses experimental methods to study individual and group behavior with a particular interest in social preferences, reasoning, learning, reputation, identity and happiness.

Neighborhood spillovers in School Choice and Variations by Socioeconomic Background and school level

Quentin Ramond, Mayor University (CHILE)



Quentin is an Assistant Professor at the Centre for economics and social policy (CEAS) at the Universidad Mayor, and an affiliated researcher at the Centre for social conflict and cohesion studies (COES). His research interests include urban sociology, sociology of education, social stratification, social cohesion, and public policy, with specific interests in how neighbourhoods and schools produce inequalities and shape individuals' preferences, constraints, and behaviours. Quentin's recent work has been published in journals like Housing Studies and Urban Studies.



SESSION 2

🕒 Monday 16, 15:00-16:45 📍 Room 1002



Perception of Meritocracy and Changes in the Justification of Inequalities in Education

Juan Carlos Castillo, University of Chile (CHILE)

Juan Carlos is an Associate Professor in the Department of Sociology at the University of Chile and Director of Research at the Faculty of Social Sciences at the same university. He holds a Ph.D. in Sociology from Humboldt University, Germany, a Master of Public Management from the University of Potsdam, Germany, and a Bachelor's degree in Psychology from the Catholic University of Valparaíso, Chile. His primary areas of interest and research include distributive justice, civic education, social cohesion, and open science. His research is characterized by the design and analysis of social surveys, utilizing methods such as structural equations and multilevel models. The results of his research have been published in journals such as Social Psychology Quarterly, Social Science Research, Youth Studies, Social Justice Research, and Social Science Quarterly.

Inequality Aversion in Chile: An Investigation on the Interplay between Individual and Social Preferences!

Alejandra Vásquez, University of Santiago (CHILE)



Alejandra joined the University of Santiago de Chile (USACH) as Professor of Economics in September 2022. She holds a PhD in Economics from the University of Cagliari, Italy. The central goal of her research lies in understanding the intricate dynamics of human decision making and social interactions. Her current research focuses on a project entitled: Inequality aversion in Chile: an investigation of the interaction between individual and social preferences. Another research covers the role of empathy in economic interactions and experimental games, and experimental investigation of socially responsible consumption. She has a deep fascination with the multifaceted factors that shape human behavior. He focuses on examining social preferences, empathy, conscious consumption choices, well-being and social dilemmas.



CULTURAL WALK



Monday 16, 17:00-19:30



City Center



Cultural Walk: Visions of Society and Inequality in the Spaces of the City

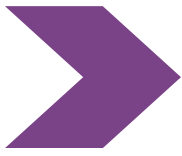
Giovanni Vecchio, Pontifical Catholic University (CHILE)

Giovanni is an Assistant Professor in the Institute of Urban and Territorial Studies at Pontificia Universidad Católica de Chile. He is also researcher at the Centre for Sustainable Urban Development (Cedeus), Chile. He holds a Ph.D. in Urban Planning, Design and Policy from the Politecnico di Milano. His research investigates the social implications of urban and transport planning, focusing on accessibility and transport justice, territorial vulnerability and planning issues, with an emphasis on the Latin American city and currently with a focus on ageing populations.



ITINERARY

La Moneda Palace
Plaza de Armas
Lastarria Neighborhood
The Gabriela Mistral Center
The San Borja Remodeling



SESSION 3



Tuesday 17, 09:30-11:00



Auditorium CEPEC



Gender Differences in Opinions about Market Solutions and Government Interventions: The Case of Uruguayan Economists

Verónica Amarante, University of the Republic (URUGUAY)

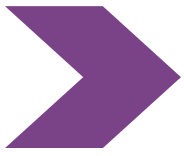
Verónica is a Professor at Instituto de Economía, Universidad de la República. She has previously worked at ECLAC (United Nations) in the Social Development Division and as Director of ECLAC Office in Montevideo. She holds a Phd in Economics from Sussex University and a MSc in Economics from Universitat Pompeu Fabra, and she is an Economist from Universidad de la República. She has extensive research experience in various development issues (labor market, social protection, inequality and poverty, gender), with numerous publications in reputed journals in these areas, as well as chapter books and books.

(En)Gendering Marital Status in Indian Job Market: An Online Field Experimental Study

Abu Afzal Tauheed Jawaharlal Nehru University (INDIA)



Afzal is an Economist who is nearing the completion of his Ph.D. at Jawaharlal Nehru University's Centre for the Study of Regional Development. Specializing in Experimental Methods and Economic Psychology, he scrutinizes causal relationships between social psychology and economic decisions and outcomes, with a particular focus on hiring discrimination related to socio-religious identities, gender, marital and parenthood status, as well as trust and cooperation. His expertise also extends to Causal Inference and Policy Evaluation, where he utilizes observational survey data to extract critical insights using Q.E.D. He has collaborated with international organizations such as RICE (Research Institute for Compassionate Economics), Rosa Luxemburg Stiftung South Asia, Indian Institute of Dalit Studies, and UNICEF, broadening his research horizons on various pertinent topics.



SESSION 3



Tuesday 17, 09:30-11:00



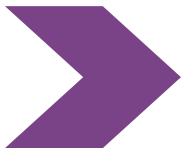
Auditorium CEPEC



You May Have My Help but Not Necessarily My Friendship: The Effect of Social Class and Empathy on Prosocial Facets

Paula Luengo, Pontifical Catholic University (CHILE)

The research work of Paula bridges developmental and social psychology, emphasizing the dynamic interplay of individual and contextual factors in improving living conditions, especially among adolescents. She leads the ProCíviCo initiative, promoting prosocial behavior and civic participation in schools. Furthermore, she collaborates with a global network of researchers united by a shared commitment to effecting social change through academia. Her recent investigations center on micro-level social cohesion, delving into the intricate connections between social inequality and diversity. This includes exploring factors such as social class, migration status, ethnic origin, and gender, with the aim of reducing disparities and fostering social unity. In Chile, she coordinates the Public Policy Unit (ECI) at the Center for the Study of Conflict and Social Cohesion (COES) and serves as an associated researcher.



SESSION 4

🕒 Tuesday 17, 11:30-12:30

📍 Auditorium CEPEC



Improving Pension Information: Experimental Evidence on Learning using Online Resources

Denise Laroze, University of Santiago (CHILE)

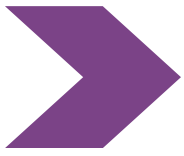
Denise is an Associate Professor at the Universidad de Santiago de Chile (USACH), she holds a PhD in Government from the University of Essex and MSc in Political Science and Political Economy from the London School of Economics (LSE). Her current research interests are experimental investigations on Decision Architecture in the area of credits and pensions. These studies look into what kinds of simplifications can be implemented to raise citizens' quality of life. She has previously studied the creation of new political parties, migration preferences, the propensity to lie, regional patterns in Covid infections, and premature mortality.

A proposal to Segment Retirement Plans based on risk and Knowledge Distributions

Sebastián Cea, University of the Andes (CHILE)



Sebastián holds a Ph.D. in Economics as well as a Ph.D. in Mathematics, with his research primarily focusing on examining restrictions and segmentation in market access. In 2019, he successfully completed his Ph.D. in Mathematics at Université Paris 1 Panthéon-Sorbonne, working under the guidance of Bernard Cornet (PSE - U. Paris 1 and U. Kansas). His dissertation, titled "Group Formation and Financial Structures," explored this particular area of study. Prior to that, he earned his Ph.D. in Economics in 2015. His educational journey began with a 5-year training in economics, where he obtained a degree in Commercial Engineering from the Universidad de Chile. Subsequently, he pursued a master's degree in the same field. Throughout his undergraduate and a significant portion of his post-graduate studies, his focus revolved around statistical methods. This led him to gain expertise in microeconometrics and engage in empirical topics until the commencement of his master's thesis.



SESSION 5

🕒 Tuesday 17, 14:30-16:00

📍 Auditorium CEPEC



"Designing Communication Campaign During an Energy Crisis: The Role of Behavioral Decision Research in a Multicultural Study"

Nicolás Curotto, University of Chile (CHILE)

Nicolás has a diverse background in Climate Change adaptation and sustainable systems projects in the public sector and academia. His research applies behavioral economics and environmental psychology concepts to promote pro-environmental behavior. Currently pursuing a Ph.D. in Engineering Systems, Nicolás holds an MSc in Natural Resources and the Environment from the University of Michigan and a Bachelor's Degree in Chemical Engineering. He has received recognition for his academic achievements, including ANID's National Doctoral Scholarship and CONICYT's International Masters Scholarship.

Pivotal Decision Maker, Agenda Power and Collective Responsibility Attribution

Rodrigo Caputo, University of Santiago (CHILE)



Rodrigo is an Associate Professor at the Faculty of Economics, Universidad de Santiago, Chile. He was a Research Associate at the Center of Experimental Social Sciences (CESS), Nuffield College, Oxford University-USACH. He was a visiting scholar at the Bank of International Settlements, the BI Norwegian Business School and Nuffield College, Oxford University. Rodrigo studied economics at the Universidad de Chile and earned MPhil. and Ph.D. degrees in economics from the University of Cambridge. The focus of his research is on monetary theory, open economy macroeconomics, economic history, experimental economics and political economy. Rodrigo's work has appeared in several journals, among them the Scandinavian Journal of Economics, Journal of International Money and Finance, Economics Letters, Economic Modelling, International Finance and International Journal of Finance and Economics.



SESSION 5

 Tuesday 17, 14:30-16:00

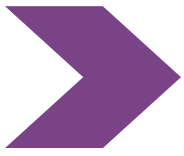
 Auditorium CEPEC



Does Information about Economic Inequality affect Opportunity Beliefs? Results from Survey Experiments

Luis Maldonado Pontifical Catholic University (CHILE)

Luis is an Associate Professor of the Instituto de Sociología at the Pontificia Universidad Católica de Chile, with affiliation in the The Research Center for Integrated Risk Management (CIGIDEN) and Centre for Social Conflict and Cohesion Studies (COES), Chile. His research focuses on economic inequality, disasters, and quantitative methods. His recent studies have been published in International Journal of Educational Research, Proceedings of the National Academy of Sciences (PNAS), and American Behavioral Scientist.



ACKNOWLEDGMENT

We wish to express our sincere thanks to the Department of Economics and the Office of the Vice-Rectorate for Research of USACH for the financial support kindly extended to us.

We also wish to express our deep gratitude to our distinguished keynote speaker, Mr. Gary Charness, for his unwavering commitment and enthusiasm in traveling to Chile to impart his wealth of knowledge and experience

We would like to express our sincere thanks to the researchers who have submitted their papers and contribute to enriching knowledge on social preferences and inequalities.

We wish to express our special thanks to the dedicated staff members of the FAE and USACH for their invaluable help and support.

Last but not least, we would like to express our sincere thanks to all the attendees for their participation in this inaugural event, which marks an important milestone in doing science in Chile.



ORGANIZING COMMITTEE

Alejandra Vásquez, Research Coordinator

Alejandra is responsible for planning and coordinating all research-related aspects of the symposium. This includes scheduling research presentations, poster sessions, and workshops.

Carolina Carrillo, Event Coordinator

As the Coordinator, Carolina takes charge of planning and overseeing the activities within the symposium.

Lilibette Correa and María Eliana Sepúlveda, Logistics

They are in charge of logistics aspects, ensuring that all operational aspects run seamlessly.

Alvaro Romero, Webmaster

Álvaro is the webmaster, proficient in managing and maintaining the symposium's website and online presence.

Mariana Sánchez, Designer

Mariana is the designer behind this symposium's visual identity.

Valentina del Campo, Communications

Valentina is dedicated to delivering content that captivates and enlightens our diverse audience.



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